



THE LRC PRESENTS: **How Can Cancer be Beaten?**

Imperial College London oncologist DR. JUSTIN STEBBING,
on new breakthroughs in personalized treatment.

Introduction by Michael Decter (Founding Chair, Cancer Quality Council of Ontario), with a response by Dr. Elizabeth Eisenhauer, MD, FRCPC (Expert Lead - Research for the Canadian Partnership Against Cancer)

Monday, February 9, 2015 | 6:00 pm
Isabel Bader Theatre | 93 Charles St W | Toronto



Dr. Justin Stebbing



Dr. Elizabeth Eisenhauer

By 2009, cancer was responsible for 30% of all deaths in Canada, ahead of every other killer. And it is notoriously difficult to fight: since 1950, US cancer deaths have declined by just 6%, compared to 67% for heart disease. But a form of treatment known as “immunotherapy” has recently led to a new generation of drugs, which use a patient’s own immune system against tumors. And Professor Justin Stebbing – an award-winning UK oncologist and the author of over 400 peer-reviewed papers – has won international recognition as a pioneer of this approach, as well as for his research into individually-tailored cancer treatments. So we are delighted to provide an opportunity in Toronto to hear from him directly.

“It’s only in the past few years that the relationship between cancer and the immune system has begun to be understood at the cellular and molecular level,” says Professor Stebbing. And his talk will describe some of the resulting success stories, which could offer years more high-quality life for many patients. Since these therapies are still in their infancy, he’ll also discuss which cancers are proving most amenable to treatment, as well as what’s on the horizon. But most importantly, Stebbing will explain his conviction that this new line of research represents a “breakthrough” in the fight against cancer.

We hope you’ll be able to join us on February 9th, for a lively public discussion of immunotherapy and personalized medicine’s promise, along with the further work necessary to fulfill it. And how a country with publicly funded healthcare – Canada spent more than \$200 billion in 2012 – might best bear the significant associated costs.

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