2025-2028 STRATEGIC PLAN



Strategic Priorities and Strategic Objectives



COMMUNICATIONS & ENGAGEMENT

 Improve use of diverse modes of communication to increase awareness and elevate the association and increase opportunities for members to engage with the organization.



EDUCATION

 Expand and enhance education offerings tailored to oncology pharmacy professionals, with a focus on providing accredited CE's and the development of practice guidelines and resources.



ADVOCACY

 Advocate for advancing oncology pharmacy practice, patient care and health policy through association-based initiatives.



RESEARCH

 Create opportunities to conduct and facilitate research and knowledge translation activities that will inform and advance oncology pharmacy practice.



ORGANIZATIONAL EXCELLENCE

 Enhance organizational excellence in operations, programming, and governance.



Vision

Leading and advancing oncology pharmacy in Canada.

Mission

CAPhO promotes, supports, and advances oncology pharmacy practice to improve the lives of people affected by cancer in Canada.