

A Satellite Symposium at the
National Oncology Pharmacy Symposium 2009
Ottawa, Ontario



Part 1: Dr. Christine Brezden-Masley, M.D., PhD., FRCPC
Bevacizumab: The Here and Now and the What's to Come

Part 2: Laura Blair
Private Market 101: Accessing Drugs in Canada

Saturday, October 24, 2009

6:30 a.m. - 8:00 a.m. [Canadian Room]

Breakfast will be offered starting at 6:30 a.m.

Part 1 Speaker:

Christine Brezden-Masley, M.D., PhD., FRCPC

Medical Oncologist, St. Michael's Hospital
Associate Professor of Medicine, University of Toronto

The learning objectives of the satellite symposium are:

- 1 The role of anti-angiogenesis in anti-cancer therapy.
- 2 Bevacizumab in the clinic.
- 3 The emerging clinical efficacy with Bevacizumab in other disease sites.

Part 2 Speaker:

Laura Blair

Private Healthcare Manager, Hoffmann-La Roche Limited

The learning objectives of the satellite symposium are:

- 1 Knowing the players in the Canadian marketplace.
- 2 Who makes the decisions to cover/not cover the drugs?
- 3 Why are IV oncology drugs typically not funded by Private Payers?
- 4 Why No is not always No and how can RPAP help secure access?

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