

Amgen Canada Satellite Symposium

The National Oncology Pharmacy Symposium 2008

Research to Reality: The First Individualized Therapy in mCRC

October 17, 2008 • 12:00 - 2:00 PM

Hyatt Regency Hotel • Calgary, Alberta

Amgen Oncology cordially invites you to attend this year's lunch symposium at the 2008 National Oncology Pharmacy Symposium titled **Research to Reality: The First Individualized Therapy in mCRC**. A series of presentations and an interactive session will educate participants on anti-EGFR therapy for the treatment of metastatic colorectal cancer (mCRC) and will include an overview on the role of bio-marker testing in patient selection, as well as the management of the dermatological side effects of EGFR therapy.

EDUCATIONAL OBJECTIVES

- 1) Present Canada's first fully human anti-EGFR monoclonal antibody for mCRC:
 - Describe and discuss the clinical application of panitumumab in oncology practice and review clinical efficacy, safety, dosing data & administration.
 - Elucidate the implications of *KRAS* as a bio-marker and review its testing process.
- 2) Present and discuss recommendations for the management of skin rash.
- 3) Review case studies and discuss clinical use of anti-EGFR therapy for mCRC.

PROGRAM CHAIR

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HOW TO REGISTER

By email at NOPSRV@CHEOncology.com

Please include your name, occupation, institution and phone number (this requested information is for program confirmation purposes only).

By phone at 888-996-6660 Ext. 240

